



INTERNATIONAL  
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**FOR THE ATTENTION OF:**  
FISU Member Associations

**FROM:**  
Oleg Matytsin – FISU President  
Eric Saintrond – FISU Secretary General/CEO

Lausanne, 2 September 2020  
Ref: SG/ESA-OMA.PSO/2020-70325

**Re: International Day of University Sport 2020**

Dear Friends,

As you know, the International Day of University Sport (IDUS) proclaimed by UNESCO is celebrated annually on 20 September. Despite the current worldwide situation, we encourage you to celebrate this day together with your members and partners in accordance with the safety regulations put in place in your country.

Every National University Sports Federation has a different idea on how to celebrate IDUS 2020 and FISU very much welcomes this. During the pandemic you have been really creative and pro-active in order to preserve as much as possible your activities.

In fact, we encourage you to think creatively, shaping your events to represent the culture and personality of your country, according to your respective country's safety restrictions. The overall aim remains the same: developing university sport from grassroots to competition level, from local to international, online or onsite.

To help you put together your own International Day of University Sport celebration plan, we have created the **#LetsIDUS Event Starter Kit** that gathers all the useful templates, designs and files available on [FISU webpage](#).

Please note that the logo of the International Day of University Sport has changed in line with the new FISU identity and we kindly ask you to promote your event(s) using this new logo and not the old one.



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We clearly understand that for some of our members, due to the current COVID-19 situation but also to the educational systems and the academic calendar, the date of 20 September does not correspond to the start of the semester. Nevertheless, we are convinced that events may be organised to promote the IDUS goals on other dates during the same period.

FISU would like to draw the attention of the citizens, the sport community as well as the academic and political leaders, to the importance of combining education and sport, and to the values of the benefits of practicing sports on a regular basis in the appropriate environment.

As a result, we would like your association and your events to be seen across the globe, on all social media channels. The best way to spread the word of your event is to use the hashtag #LetsIDUS and to encourage your participants and partners to do the same.

Should you need more information or assistance to prepare your IDUS celebration plans, please do not hesitate to contact the FISU Education and Development Department ([development@fisu.net](mailto:development@fisu.net)).

Sincerely,

A handwritten signature in black ink, appearing to read 'Oleg Matytsin'.

Oleg Matytsin  
FISU President

A handwritten signature in black ink, appearing to read 'Eric Saintrond'.

Eric Saintrond  
FISU Secretary General/CEO

*Copy: FISU Education & Development Department*